
**1 DECEMBER
— 2014**

OPEN CALL

POPPOSITIONS
— 2015

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*Whatever you think,
think something else,
whatever you do,
do something else.*

(Robert Filliou)

POPPOSITIONS 2015

OPEN CALL

LET'S INVENT NEW ART ECONOMIES

In opposition to the political economy founded on criteria of productivity, the Fluxus artist and former economist Robert Filliou published his *Principles of Poetic Economy* in 1970, aiming at creating a new lifestyle (art de vivre). Starting from his position, POPPOSITIONS commits itself to valorise new experimental and ingenious economies amidst the prevailing art market.

LET'S TURN ART FAIRS INTO ARTISTIC LABORATORIES

While public authorities are ranking cultural production down in their priority list, the economic practice of the fair is being challenged. Can the art market be combined with cultural innovation? Conceived as an assembly of international galleries and hybrid art spaces, POPPOSITIONS is an experiment with the sale of contemporary art. Changing location within Brussels for each edition, POPPOSITIONS aims to occupy an independent, critical position during Art Brussels.

LET'S GET TOGETHER

POPPOSITIONS seeks to assemble a young artistic scene motivated by a critical wish to undertake action. All organisations dedicated to contemporary art can propose a well-contextualised artistic project. The presentation of art works, installations, video, performance and so forth, are all considered as possibilities to challenge our current means of creation and dissemination.

IN A FORMER POST OFFICE

The fourth edition of POPPOSITIONS will take place in former Belgian post offices, situated along the canal that runs through Brussels (Akenkaai 8 Quai des Péniches). Due to a restructuring of the company, 30,000 square meters of abandoned office spaces offer a great opportunity for a temporary occupation. The building consists of huge, open office spaces and smaller partitioned spaces. Each organisation will have to take this site specificity into account while installing, in concert with its neighbouring exhibitors.

STEP FORWARD AND APPLY!

You are invited to send one proposal before 11 January (no extension of the deadline). Each proposal can contain works from one or several artists but must compose one single project.

To apply you need to send us:

- a brief presentation of your organisation together with an overview of recent activities
- an outline of your project: a general description, listing and images of the works exhibited, biographical info of the artist(s) involved, technical requirements.

No application fees apply. If your organisation is selected, we kindly ask for € 200 participation fee in order to cover a minimum of overhead expenses (production, insurance,...).

The list of the selected participants will be announced at the end of January 2015. The selection is based on artistic quality and relevance of the project for POPPOSITIONS. The selection is made by a panel of curators and art professionals (to be announced). We can only accept applications from intermediary organisations, and not by artists directly. In addition, a side programme of performances, music and panels will be planned during the fair.

For more information and to find the full application pack, please visit our website: www.poppositions.com

Questions? write to: mail@poppositions.com

Application deadline : 11 January 2015 (no extension accepted)